96% of Canadians SUPPORT HOSPICE PALLIATIVE CARE

93% believe it REDUCES STRESS and family burden

94% believe it IMPROVES QUALITY OF LIFE

87% believe that a palliative approach to care should be AVAILABLE EARLY on in the course of a disease

94% believe it should INCLUDE ALL CARE PROVIDERS

93% believe palliative care services should be available in the SETTING OF THEIR CHOICE

49% are aware they CAN ACCESS these services outside of a hospital, hospice or facility

21% report having any PERSONAL EXPERIENCE with palliative care services

Those who believe it is important to have a CONVERSATION with loved ones about their wishes for care

96%

Have actually HAD A DISCUSSION 34%

Have COMPLETED AN ADVANCE CARE PLAN to communicate their wishes 13%

73% want more information from their doctors so that they can PLAN AND BEGIN these important conversations

80% feel these conversations should START WHEN THEY ARE HEALTHY or when they are diagnosed with a life-limiting disease

*A quantitative online research survey of 2,976 Canadian adults. Completed using Harris/Decima's proprietary online panel so is precluded from reporting a margin of error. Data were collected between July 5 and August 7, 2013. Survey data were weighted using the 2011 Census to reflect general population (gender, age and region).

RESOURCES:
Canadian Hospice Palliative Care Association – www.chpca.net
Speak Up: Start the Conversation about End-of-life Care – www.advancecareplanning.ca

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The Way Forward Initiative www.hpcintegration.ca