# Hospice Palliative Care Week 2019

**“Busting the Myths” about Hospice Palliative Care**

FOR IMMEDIATE RELEASE

(May 5, 2018, Ottawa, ON) – Hospice Palliative Care week is observed from May 5th – 11th and aims to celebrate and share achievements in the hospice palliative care field, while also providing an opportunity to recognize areas needing improvement.

For National Hospice Palliative Care Week 2019, [Your organization name] and the Canadian Hospice Palliative Care Association (CHPCA) is calling on Canadians to share the “Busting the Myths” poster whether it’s with a friend or a provincial Minister of Parliament – it is time for us to bust myths permanently. By working together to educate one another as a vital step in the pursuit of excellent Hospice Palliative Care in Canada.

Sharon Baxter, Executive Director of CHPCA affirms that “people still tend to think that hospice palliative care is offered only for seniors with advanced illness – which is really not the case. In reality, hospice palliative care is provided to people of all ages – from children, teens, to younger, older and senior adults”. CHPCA has created a downloadable poster that debunks 10 popular myths about Hospice Palliative Care. To continue the conversation online, social media users are invited to test their knowledge to debunk myths by engaging with CHPCA’s Facebook (CanadianHospicePalliativeCare ) and Twitter(@CanadianHPCAssn) ‘Debunking Myths Poll’ throughout the week. In addition, Canadians are encouraged to use the hashtag #BustingtheMyths to share myths they’ve encountered.

Hospice Palliative Care Week is coordinated by CHPCA. Funding for National Hospice Palliative Care Week is provided by GlaxoSmithKline, Purdue, Apotex and Innovative Medicines Canada. For more information and downloadable resources for National Hospice Palliative Care Week, please visit [www.chpca.net/week](http://www.chpca.net/week).

*[Insert your organization’s backgrounder here]*

*The Canadian Hospice Palliative Care Association – the national voice for hospice palliative care in Canada – is dedicated to the pursuit of excellence in care for persons approaching death so that the burdens of suffering, loneliness and grief are lessened. The CHPCA operates in close partnership with provincial hospice palliative care organizations and other national organizations and continues to work to ensure “*that all Canadians have access to quality hospice palliative care.”