



Canadian Hospice Palliative Care Association

Association canadienne de soins palliatifs

ANNUAL REPORT

2016-2017

“That all Canadians
have access to quality
end-of-life care.”

www.chpca.net
www.advancecareplanning.ca
www.eolcaregiver.com
www.hpcintegration.ca
www.ehospice.com
www.market-marche.chpca.net
www.conference.chpca.net
www.qelccc.ca
www.cnpcc.ca

VISION AND MISSION STATEMENTS

VISION STATEMENT

“That all Canadians have access to quality end-of-life care.”

MISSION STATEMENT

The Canadian Hospice Palliative Care Association (CHPCA), a national health charity, is the national association which provides leadership in hospice palliative care in Canada.

CHPCA offers leadership in the pursuit of excellence in care for persons approaching death so that the burdens of suffering, loneliness and grief are lessened.

CHPCA will strive to achieve its mission through:

- Collaboration, leadership and representation;
- increased awareness, knowledge, and skills related to hospice palliative care of the public for health care providers, volunteers, and others;
- development of national norms of practice for hospice palliative care in Canada and the advancement of the palliative approach to care across all settings;
- support of research and knowledge translation on hospice palliative care;
- advocacy for improved hospice palliative care policy, resource allocation, and supports for caregivers.

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PRESIDENT'S REPORT



Dear CHPCA Colleagues, Partners and Supporters,

This has been another busy year as President of the Board of Directors of the Canadian Hospice Palliative Care Association (CHPCA). From another successful National Hospice Palliative Care Week in May 2016 to our “HPC First: A month of action” campaign in November 2016, and all of our advocacy work throughout the year on the Medical Assistance in Dying (MAiD) legislation, we have punched above our weight this year.

2016-2017 saw a lot of effort around the MAiD legislation moving right through the end of the year. We continued to draw a distinction between Medical Assistance in Dying and hospice palliative care, and to our credit, helped to keep a clear distinction between the two issues.

We presented before the House of Commons Standing Committee on Health about Bill C-277 (Palliative Care Framework Act) and engaged with elected and department officials at the federal level, encouraging them to invest in hospice palliative care beyond the funding under the home care envelope negotiated as a part of Federal-Provincial/Territorial (FPT) Health Accords. I am optimistic that is an opportunity for the associations (provincial and national) to grow to meet the increased demand for education and member services for those working in the field.

Our board continues to work hard on behalf of all affiliate and associate members, continuing to show outstanding leadership and strong representation from across the country. The national office staff in Ottawa and our various partners across the country including the members of the Quality End-of-Life Care Coalition of Canada (QELCCC) and all members and associates continue to work together to promote better access to and quality of hospice palliative care across our great country. Together, our accomplishments are making hospice palliative care more accessible to Canadians who need it.

Sincerely,

A handwritten signature in blue ink that reads "Rick Firth".

Rick Firth,
President
CHPCA Board of Directors

ANNUAL REPORT 2016-2017

The Canadian Hospice Palliative Care Association (CHPCA) is pleased to provide you with highlights of the CHPCA's activities throughout the 2016-2017 fiscal year.

The CHPCA Strategic Plan developed in 2015 guides the work of the association. The Strategic Plan 2015-2018 can be found at www.chpca.net. Our strategic plan has five new strategies:

- Strategy #1: Promote the integration of hospice palliative and end-of-life care principles and practices into all community and health settings.
- Strategy #2: Support education of care providers across all settings.
- Strategy #3: Promote evidence-informed policy.
- Strategy #4: Promote sustainable partnerships.
- Strategy #5: Build the capacity and sustainability of the Canadian Hospice Palliative Care Association.

The CHPCA focused most of its work in the five main areas above, but continued to work on the following key areas in 2016 - 2017:

Advocacy, Public Policy and Education

Communication and Awareness

Sustainability and Governance

The following are short captions of some of the work of the CHPCA. For more detailed information, please contact our office at info@chpca.net or visit our re-vamped website at www.chpca.net.

Best wishes,



Sharon Baxter
Executive Director

ADVOCACY, PUBLIC POLICY AND EDUCATION

INFLUENCING NATIONAL POLICY DECISION MAKERS

The CHPCA's advocacy team comprised of the Executive Director and the Communications and Policy Advisor and others as recruited often from the Quality End-of-Life Care Coalition of Canada, and the provincial hospice palliative care associations advocated for hospice palliative care issues throughout 2016-2017.

The CHPCA engaged government agencies such as Health Canada, Employment and Social Development Canada (ESDC) and other departments that play a pivotal role in end-of-life care to continue to advocate for quality hospice palliative care in Canada. The CHPCA submitted a pre-budget brief to the House of Commons Standing Committee on Finance (FINA) and appeared as a witness in support of MP Marilyn Gladu's Private Member's Bill (PMB) C-277: An Act providing for the development of a framework on palliative care in Canada in March 2017. The bill was passed by the House of Common in June 2017 and is now before the Senate for consideration.

CHPCA met with the Minister of Justice to discuss the MAiD legislation that was passed in June 2016 and in Quebec six months earlier.

The CHPCA will continue to advocate for the best possible hospice palliative care for all Canadians specifically during the negotiations of the new Health Accord.

POLITICAL STRATEGY

The CHPCA submitted a brief to the House of Commons, Standing Committee on Finance for the pre-budget consultation for 2017. This brief brought attention to the issue of access to hospice palliative and end-of-life care in Canada and the need for better awareness of Advance Care Planning for Canadians.

CHPCA and several other QELCCC member groups appeared as witnesses in support of MP Marilyn Gladu's Private Member's Bill (PMB) C-277: An Act providing for the development of a framework on palliative care in Canada in March 2017. The bill was passed by the House of Common in June 2017 and is now before the Senate for consideration.

CHPCA conducted a survey of PT's and QELCCC members asking for their palliative care and health priorities in order to better inform Health Canada ahead of Health Accord negotiations with the provinces. As all financial agreements have now been signed between the provinces and federal government, CHPCA will work to influence the negotiations of the subsequent bilateral agreements which will outline accountability measures and deliverables.

CHPCA released a statement following the Federal Budget lending support to the Liberal government's investments in Home Care including palliative care, improved Compassionate Care Benefit (CCB) and targeted money for palliative care for indigenous peoples. CHPCA and the QELCCC continue to use the Key HPC Asks document developed from the 2015 election strategy based on the Quality End-of-Life Care Coalition of Canada's Blueprint for Action: 2010-2020. These key messages/recommendations have stood the test of time and I encourage you to review them on the QELCCC website.

KNOWLEDGE TRANSLATION (KT)

CHPCA continued to write letters of support and collaboration for both the Canadian Frailty Network (CFN) and the Canadian Institutes of Health Research (CIHR) knowledge translation initiatives in 2016-2017. A few of our applications have resulted in partnerships, and we look forward to contributing to several projects

throughout 2017-2018.

The CHPCA contributes their time and efforts to these projects as they align well with the CHPCA's belief that providers in all settings – including physicians, nurses, social workers, nursing aides, personal support workers and pharmacists – must have the knowledge and skills to provide quality hospice palliative and end-of-life care, as well as the emotional and spiritual support to provide this care.

The research initiatives we are involved in include work in long-term care, caregiver issues and advance care planning and primary care. We continue to write KT pieces in ehospice, on various CHPCA websites or in other partner communication pieces, and host webinars on specific research topics, and to promote KT through our various social media channels including Twitter and Facebook, to broaden the reach of information.

QUALITY END-OF-LIFE CARE COALITION OF CANADA (QELCCC)

The CHPCA continued its role serving as the Secretariat for the Quality End-of-Life Care Coalition of Canada (QELCCC), including work plan support, meeting coordination and minute-taking, report writing and any other organizational needs as they arose. The annual QELCCC face-to-face meeting was held in Ottawa on January 25-26, 2017 during which new coalition members were welcomed, the previous year's work reviewed and workplans for the upcoming year were developed. Following the amalgamation of the Advocacy and Caregiver committees, all four remaining committees (Executive, Advocacy/Caregiver, Education and Research/Knowledge Translation) continue to be focused on a number of key areas including influencing public policy, communication around caregiver issues, follow up with

provincial governments about expanding the compassionate care benefit, promoting palliative care for inclusion in core competencies across professions, working on the National Hospice Palliative Care Week, finding new funding opportunities and influencing research bodies, and of course, continuing to broadly advocate for hospice palliative care at every opportunity.

The QELCCC continued to use the second iteration of the Blueprint for Action: 2010-2020 report to guide its policy and advocacy efforts. The QELCCC participated in two Health Canada-funded survey initiatives around a) implementation of an integrated palliative approach to care and The Way Forward recommendations and b) as end-of-life care stakeholders with knowledge about areas of opportunity for national-level stakeholder activities and collaboration that could support improvement in palliative care. The information gathered in the second survey looked at health system policy, specifically research, strategic initiatives, policy and program initiatives in palliative and end-of-life care, with a focus on equity, sustainability, and affordability in the Canadian healthcare system.

The diversity of QELCCC member organizations continued to contribute a rich variety of experience, skills and areas of focus to the QELCCC as a whole and among individual committees. The QELCCC will continue to work with all member organizations in the coming year to more effectively influence public policy and federal leadership on the palliative care file at this critical juncture.

For more information about the QELCCC and its activities – including the QELCCC semi-annual and annual reports – please visit www.qelccc.ca.

THE WAY FORWARD: AN INTEGRATED PALLIATIVE APPROACH TO CARE

The Way Forward initiative formally ended in 2015 but promotion and dialogue continues. The initiative completed all knowledge transfer products and tools, most importantly the final iteration of the National Framework and its accompanying resources and continued dissemination and outreach to identified stakeholders, several provinces and agencies on the adoption of the palliative approach, and the national Advance Care Planning (ACP) in Canada initiative all being central to outreach efforts.

A Letter of Intent (LOI) was submitted to Health Canada outlining a proposed “Phase II” of The Way Forward, to help provinces and territories further implement recommendations. While the proposal has not been adopted, CHPCA continues to push for leadership on the part of the federal government to make use of the roadmap for better integration, before a crisis is reached in Canada’s health care system and the cost of policy change becomes too high to implement.

At the annual QELCCC face-to-face meeting in January 2017, Leanne Kitchen Clarke shared her initial findings about a Health-Canada funded survey to determine where the provinces and territories were in the implementation of TWF recommendations. The full report is available from CHPCA by contacting info@chpca.net.

The Way Forward initiative will continue to be felt as people across the country work to integrate a palliative approach into different care settings. CHPCA and the QELCCC will continue to be a catalyst for change. Until all Canadians have access to an integrated palliative approach to care across settings and people are comfortable having conversations about the kind of care they want towards the end of life, these organizations will keep pushing.

The final iteration of The Way Forward National Framework: A Roadmap for the Integrated Palliative Approach to Care and all new

resources are available on The Way Forward website.

ADVANCE CARE PLANNING (ACP) IN CANADA

The Advance Care Planning Project in Canada raises awareness about the importance of advance care planning and helps Canadians – individuals, families, communities and health care professionals with the tools they need to effectively engage in the process. This project was launched in Canada in 2008 with funding from founding partner GSK.

Since 2012, April 16th has marked the day for National Advance Care Planning in Canada, serving as a reminder not only to start these important conversations with your substitute decision maker(s), but to review your wishes annually. Each year, as part of Advance Care Planning (ACP) day, the ACP team chooses unique campaign themes which guide the development of materials and resources for the ACP day toolkit. ACP in Canada developed resources for the theme “My Community,” highlighting the people close to you and involved in your personal life and healthcare. A number of new tools were created, including videos, news releases and blogs, and the ACP team leveraged traditional and social media to promote conversations about advance care planning. Over 30 community organizations and agencies across Canada conducted National Advance Care Planning Day activities in their communities.

In partnership with the Movember Foundation, Prostate Cancer Canada and the Canadian Hospice Palliative Care Association completed the project named “True NTH Advance Care Planning: Support for men with prostate cancer, their partners, families and caregivers.” The goal of the project was to ensure that men with prostate cancer have their preferences and wishes for care met through all the stages of their journey. The TrueNTH online portal is complete and all of the project resources (including a

ADVOCACY, PUBLIC POLICY AND EDUCATION - Continued

workbook, brochure, and video of men talking about ACP) was posted online in our resources page. An e-blast was also sent to cancer centres, prostate cancer support groups, and urologists across the country. The project was completed in March 2017.

In partnership with the Canadian Partnership Against Cancer and funded by GSK, ACP in Canada built on its work to support goals of care and advance care planning in cancer care to create capacity within four provinces (Manitoba, Nova Scotia, Prince Edward Island, and Newfoundland and Labrador). ACP in Canada worked in partnership with the provinces to launch Goals of Care and Advance Care Planning plans and programs through the development of cancer-specific tools and resources. To achieve this goal, ACP in Canada produced new resources (i.e. videos) which are reviewed by ACP in Canada's National Task Group. The provinces adapted Speak Up resources in developing materials and training sessions for engaging healthcare providers and people with cancer in ACP conversations. The project was completed in March 2017.

ACP in Canada partners with CARENET (The Canadian Researchers at End of Life Network) as their knowledge translation (KT) partner. This evidence forms the basis of the tools. ACP in Canada is a partner in the i-GAP study which is a research project that is intended to increase the participation of patients and families in Advance Care Planning (ACP) in primary care settings. The "Speak Up" workbooks have been tested in primary care settings and the tools have been found to be effective tools to improve ACP engagement among patients in primary care. ACP in Canada is also supporting a team that recently received a Transformative Grant from the Canadian Frailty Network to increase ACP engagement in frail elderly Canadians. The study will test and refine Speak Up tools, among others, in primary care, long term care, and hospital settings.

The Advance Care Planning website (www.advancecareplanning.ca) continues to reach Canadians, professionals and community members to raise awareness about the importance of advance care planning on the national stage. An online interactive workbook was launched (www.myspeakuplan.ca) and provides an easy way for patients and families to think about their values and wishes and complete their advance care plans. To date, Speak Up provincial resources have been adapted for Newfoundland and Labrador, Prince Edward Island, Nova Scotia, Ontario, Manitoba, and British Columbia, some of whom have created online interactive versions of the workbook (PEI, ON, BC). The websites and social media accounts continue to grow and engage both health care providers and the general public. ACP in Canada conducted a number of webinars to education professionals and the public across the country to provide them with information and skills to engage in advance care planning.

The project funders for this project were GSK, Prostate Cancer Canada and the Canadian Partnership Against Cancer.



Check out our Social Media Pages!

Facebook:
www.facebook.com/CanadianHospicePalliativeCare

Twitter:
www.twitter.com/CanadianHPCAssn

COMMUNICATIONS / AWARENESS

COMMUNICATION STRATEGY

2016-2017 marked an extraordinarily busy year for CHPCA. Major communications campaigns included continued promotion of the National Hospice Palliative Care Week campaign in the spring of 2016, the Learning Institute in Banff in June of 2016, the HPC First: A Month of Action campaign from October to November 2016, and a change in communications staff in the last week of January 2017.

The CHPCA's communications team was also involved in the creation and distribution of policy alerts and submissions to parliamentary committees related to the federal House of Commons Standing Committee on Finance (FINA) pre-budget consultations for Budget 2017, and the House of Commons Standing Committee on Health (HESA) study of Private member's Bill C-277 around the creation of a national palliative care framework.

Targeted media engagement for specific campaigns is detailed below.

MEDIA AND PUBLIC RELATIONS

The CHPCA actively promoted planned communications initiatives such as National Hospice Palliative Care Week in May 2016, CHPCA's Learning Institute in June 2016, World Hospice Palliative Care Day in October 2016 and the one-time HPC First: A Month of Action from October to November 2016. Targeted groups include local and national media and journalists with an interest in health policy and palliative care issues in particular. The CHPCA's National Week in 2016 garnered some media attention largely focused on the individual Hike for Hospice initiatives. Further focus on the CHPCA in 2016 was a result of continued focus on palliative care due to Medical Assistance

in Dying legislation both Federally and at the Provincial and Territorial levels. The CHPCA also continued to be a source of information on hospice palliative care in Canada for members of the public looking for more information.

SOCIAL MEDIA AND ONLINE ENGAGEMENT

The CHPCA's burgeoning social media presence continues to reaffirm our central mandate – the growing need for access to quality hospice palliative and end-of-life care. Twitter Facebook and a recently created Instagram account are used to promote events and awareness campaigns, share statistics and research, stimulate discussion, and keep followers updated on CHPCA news, like the availability of resources. As of August 2017, CHPCA has 2434 likes on Facebook, 3037 followers on Twitter, and 50 followers on Instagram.

The CHPCA's Online Event (webinar) Series continues to be extremely popular. Some of our more popular information-based topics this year included: "Spiritual Care Webinar Series: Spiritual Wellbeing and Dying Well" and "Accredited Online Event: Palliative Care for Patients with Dementia". To view past events please visit www.chpca.net/pastevents.

Over the past five years, the CHPCA has been working with an interdisciplinary team of hospice palliative care professionals to develop a program of education-based accredited online events. The 2016-2017 year saw seven events. These hour and a half long webinars were and continue to be accredited by the College of Family Physicians Canada and recognized by the Canadian Nurses Association. Tickets to these events can be purchased through Eventbrite, and past events will also be available for purchase on the CHPCA Marketplace.

AVISO

Two editions of AVISO were released in 2016-

2017 in May 2016 and October 2016. AVISO was sent electronically to all associates of the CHPCA, providing original members-only content and articles highlighting work being done across Canada to promote hospice palliative care by individuals, organizations and residential hospices. We continue to use AVISO as a means to disseminate the most relevant information in hospice palliative care.

CHPCA WEBSITES

The CHPCA's website is updated on a continual basis and includes several components:

- The CHPCA Marketplace website at <http://market-marche.chpca.net/> continues to provide relevant hospice palliative care materials to the general public at a variety of price points. This site allows shoppers to easily browse and purchase great resources available for sale or download, including brochures, books, and past accredited webinar series in several languages.
- The CHPCA's online directory at <http://www.chpca.net/family-caregivers/directory-of-services.aspx> features over 635 hospices/palliative care organizations across the country (current as of July 2017). This online directory has been designed to provide information on the availability of hospice palliative care services across Canada. It includes a listing of programs and services, their contact information, and where they provide care.
- The News and Events page of the website features the CHPCA's latest press releases and information about major CHPCA and partner campaigns such as National Carers Day, Advance Care Planning Day, Hike for Hospice, National Hospice Palliative Care Week, and the 2016 HPC First: A Month of Action campaign. CHPCA's policy updates are also housed on this section of its website, as are all previous (non-accredited) CHPCA Online Learning Events.

CHPCA-administered websites include:

www.advancecareplanning.ca
www.eolcaregiver.com
www.hpcintegration.ca
www.chpca.net
www.ehospice.com
www.market-marche.chpca.net
www.qelccc.ca
www.conference.chpca.net
www.qelccc.ca
www.cnpcc.ca
ehospice

The CHPCA is the editor of the bilingual Canadian editions of ehospice, an international hospice palliative care news website. There are now a total of 11 active editions, and two lapsed editions with each edition being managed by its' own national editor. Ehospice keeps Canadians, and the broader international community, updated about news, views, opinions and profiles about the current state of hospice palliative care in Canada.

In 2016-2017, ehospice underwent some structural challenges and looking ahead to 2017, the platform and web hosting company is likely to be changed to improve ease of use and eliminate technical issues arising from aging technology.

The CHPCA staff writes many of the original articles for the site, but is always looking for new collaborators. Submit an article about what is happening in your community by emailing ehospice@chpca.net.

MONTHLY UPDATE AND E-BLASTS

The CHPCA continued to provide information on a monthly basis to anyone interested in signing up for our Monthly Update emails in either official language. The CHPCA used the regularly scheduled eblasts as an opportunity to

highlight information of note for the palliative care community, available resources, and opportunities brought forward by associate members including third-party webinars, surveys and research news. Regular features of CHPCA monthly update eblasts included featured Canada English and Canada French ehospice articles, upcoming online learning events hosted by the CHPCA, new marketplace features and information about the 2016 CHPCA Learning Institute in Banff. Monthly updates are available to any interested individual or group wishing to sign up and continue to provide valuable and timely information for the palliative care community across Canada by clicking here: <http://chpca.us5.list-manage.com/subscribe?u=2092b474a46d129f11faa98b7&id=cfefa631f9>

POLICY CHAMPIONS AND POLICY ALERTS

The CHPCA maintains an email list of policy champions who are periodically sent information and breaking news regarding hospice palliative care issues. This email list is designed to quickly contact key individuals interested in hospice palliative care advocacy and public policy issues. In 2016-2017, the CHPCA continued to send all policy alerts to the full membership, expanding the distribution to CHPCA's full communications list, reaching almost 9000 individuals with an interest in hospice palliative care policy and advocacy information.

In 2016 - 2017, the CHPCA sent out multiple policy alerts. These included blasts surrounded the Medically Assistance in Dying (MAID) and Private Member's Bill C-277. The CHPCA also sent out an alert about the HPC First Month of Action campaign in November 2016 with information on how to access resources and advocate for better hospice palliative care.

CHAMPION'S COUNCIL

As the hospice palliative care field grows, it has evolved to include numerous people from outside the hospice palliative care community offering to lend their voice and be champions for the cause. In the fall of 2010 the Canadian Hospice Palliative Care Association launched its Champion's Council. The Champion's Council is comprised of a group of key leaders in Canada who have offered to improve the profile of hospice palliative care across the country. They include industry leaders and current/retired MPs and Senators. The Champion's Council continues to show leadership on the issue of by changing the face of hospice palliative care in Canada and providing strong advocacy.

Simply put, the mandate of the Champion's Council is to advance the cause of hospice palliative care in Canada. It is the responsibility of corporate Canada to ensure that their employees are well supported through employer-driven compassionate care leave benefits. In 2015 the federal Compassionate Care Benefit was extended from 6 weeks to 26 weeks. The Champion's Council put forth the idea that companies should be topping this up and supporting their employers that are caregivers, so they are creating a Compassionate Care Company designation. The designation will follow an application process consisting of 5 criteria.

The Champion's Council had a great presence at the 2015 CHPCA National Conference in Ottawa as Sharon Carstairs gave a heartfelt speech on her experiences with hospice palliative care. Sharon also introduced Ian Bos who had just finished his cross country trek in support of hospice palliative care in memory of his late father. Many of the Champions were present to support Ms. Carstairs and CHPCA at the conference. Several champions were also busy with speaking engagements with the express intent of advancing the profile of hospice palliative care in

Canada.

To see a list of the Champion's Council members, please see page 22 or you can also view it online at <http://www.chpca.net/about-us/our-team/champion's-council.aspx>

CHPCA MARKETPLACE

Marketplace sales during the 2016 - 2017 fiscal year remained steady, with high demand from BC's Interior Health organizations for the revised Training Manual for Home Support Workers - 2015 Edition.

We continue to review new resources for the Marketplace and have created a 'Personal Interest' page to feature these books that are beyond the scope of our regular training, caregiving and educational resources. Two additions to the Marketplace this year are, 'Everyday Grace, Finding Your Extraordinary in Ordinary Everyday Life' by Carla Carlson, and 'Closure on a Life' by John A. Deeley, which deals with how to be prepared when a loved one passes.

The Online Event Series of archived accredited webinars still remain a relevant source for education and general knowledge, although accreditation is not available for the archived recordings. At the end of the fiscal year there was a total of twenty-eight recorded webinars that date back to May 2013.

We continue to offer our familiar resources such as the ever popular, "Caregiver's Guide: A Handbook About End-of-Life Care", Advance Care Planning (ACP) resources, Living Lessons resources and an array of books and manuals, research documents, information brochures and CDs and DVDs.

All items can be viewed and ordered through our online marketplace at www.market-marche.chpca.net.

We will continue to be represented at the CHPCA Marketplace booth at national and provincial conferences when possible.

LIVING LESSONS PARTNERSHIP

Funded by and in partnership with GSK, the Living Lessons® Information Service is a legacy resource which continues to provide valuable end-of-life information to a variety of interested individuals including caregivers, health care professionals, organizations and the general public nation-wide. Available information includes support and resources for patients and their caregivers or family members, hospice and palliative care volunteers, doctors, nurses, social workers, pharmacists, spiritual counsellors and researchers. The service also includes resources for specialized sectors such as pediatrics, rural health workers, and alternative medical care providers. The Living Lessons® Information Line continues to serve as a top-notch resource for anyone seeking information about the need for and availability of palliative and end-of-life care in Canada. CHPCA would like to thank GSK for their commitment to this important program.

HIKE FOR HOSPICE PALLIATIVE CARE

Once again, the 2016 Hike for Hospice Palliative Care was a huge success. Taking place on Sunday, May 1st, the 14th annual hike raised more than \$2,943,000 for hospice palliative care across Canada. This record breaking fundraising total exceeded the 2015 amount by more than \$310,000! The event hosted more participants than ever with more than 10,000 people lacing up their shoes and hiking through their communities for this worthy cause. Hikes took place in over 90 communities across Canada and were successful in not only raising much needed funds for hospice palliative care, but to

also bring awareness of the many challenges within the hospice palliative care field. The hike, with thanks to sponsors GSK and Bayshore HealthCare, is a wonderful avenue to promote the phenomenal work that volunteers and professionals in hospice palliative care perform daily.

The CHPCA would once again, sincerely like to thank and recognize the national sponsors for their commitment to this important event. This year's sponsors were: GSK and Bayshore HealthCare.

NATIONAL HOSPICE PALLIATIVE CARE WEEK

Generously sponsored by Innovative Medicines Canada, GSK and Purdue, May 5-11, 2016 marked National Hospice Palliative Care Week, which showcased hospice palliative care programs and services across Canada and encouraged people to discuss issues related to the end of their lives. The communications team, under the guidance of the Advisory Committee, decided to create a fact-based series of bilingual posters geared toward medical professionals, and the general public. To encourage sharing of resources, CHPCA created a number of template tweets, facebook posts and a national press release. Finally, packages of posters and other resources were sent to CHPCA's Directory of Services and kits were produced and mailed to Members of Parliament and Senators outlining the initiative. Canada's Health Minister Jane Philpott also issued a statement in support of National Hospice Palliative Care Week.

Planning for the 2017 National Hospice Palliative Care Week began in the winter 2017.

NATIONAL CARERS DAY

The Canadian Hospice Palliative Care Association celebrated National Carers Day on

April 5, 2016. Since 2010, family caregivers have been recognized by the Parliament of Canada.

In 2016, CHPCA provided support to Carers Canada by spreading the messaging of its campaign titled, "Because I Care – Recognizing Caring Canadians". The campaign built awareness and reinforced the diversity of 'caring' Canadians. Over 150 individuals and organizations including CHPCA added their name to their 'Caring Wall' to visibly show support for caring Canadians who make a difference in the lives of their loved ones every day. CHPCA shared office Carers Canada posters and messaging on ehospice, Facebook, and Twitter in the days leading up to the event. Each year, National Carers Day is a day for family and informal caregivers – family, friends, neighbours – to be acknowledged and celebrated.

Planning for the 2017 National Caregiver Day started in the winter of 2017, with CHPCA pledging its communications support and advocacy for the next campaign.

CANADIAN HOSPICE PALLIATIVE ASSOCIATION'S CONFERENCES AND LEARNING INSTITUTE

The Canadian Hospice Palliative Care Association hosted the 3rd biennial Learning Institute in Banff, Alberta from June 3-5, 2016. Located in the beautiful mountain ranges of Banff National Park, the Learning Institute took place at the spectacular Banff Centre. Over 300 health professionals, comprised of physicians, nurses, administrators, social workers, therapists, pastoral care providers, and academics gathered for this learning opportunity.

The Learning Institute featured six intermediate to advance level learning streams and two

plenary sessions amongst many networking and socializing opportunities. The next CHPCA Learning Institute will be taking place in 2018.

The sponsors of the 2016 Canadian Hospice Palliative Care Association's Learning Institute were:

- CBI Health Group
- Innovative Medicines Canada
- Bayshore HealthCare
- Tilray

Throughout 2016, the CHPCA also worked on planning and preparation for two conferences. The Canadian Hospice Palliative Care Conference which is taking place in Ottawa, Ontario from September 20-23rd, 2017 is following the 5th International Public Health and Palliative Care Conference (IPHPC). The IPHPC conference is being presented in partnership between the Canadian Hospice Palliative Care Association, Public Health Palliative Care International, International Association for Hospice & Palliative Care, McMaster University, and Pallium Canada and is taking place from September 17th – 20th.

For more details, go to www.conference.chpca.net.

NATIONAL ONLINE DIRECTORY OF HOSPICE PALLIATIVE CARE PROGRAMS AND SERVICES

In 2002, the Canadian Directory of Hospice and Palliative Care Programs and Services launched with the vision to provide access to information concerning the availability of hospice palliative care programs and services in every province and territory in Canada. The searchable directory currently contains contact information for more than 625 hospice palliative care programs and services in Canada.

The CHPCA continued to work throughout

2016 - 17, undertaking a project to update and maintain the directory, to ensure the most up-to-date information is available, however it is large still updated on a case-by-case basis.

Organizations registered on the directory are periodically sent special communications, surveys and other information from the CHPCA. The directory would benefit from a less complex search function should funding for this become available.

Programs and Services can register at: www.chpca.net/family-caregivers/directory-of-services/add-a-service

Programs and Services can update their existing information at: <http://www.chpca.net/family-caregivers/directory-of-services/update-a-service.aspx>

CHPCA INTEREST GROUPS

The CHPCA continues to encourage its members to join and utilize its eight interest groups. These interest groups were created by the members as a means of sharing information across Canada and abroad. These groups also create an opportunity for individuals working or volunteering in hospice palliative care to share best practices and to network with other individuals in the same area of work. The members of the interest groups typically meet face to face each year just before the association's Annual General Meeting.

Information can be shared by the groups in the following ways:

- Free space in the Association's newsletter AVISO
- Space on the CHPCA website devoted to each of the Interest Groups
- Access to Message Board

For more information about the CHPCA interest groups, please visit: www.chpca.net/become-a-member

CANADIAN NETWORK OF PALLIATIVE CARE FOR CHILDREN (CNPCC)

The Executive Committee of the CNPCC is an active committee comprised of professionals from across Canada with a focus on pediatric issues. Their purpose is to provide leadership in pediatric hospice palliative care and to advocate for greater and more equal access for children of all ages, along with their families, to high quality palliative care programs, whatever their geographic location.

The CNPCC continues to be involved with the International Children's Palliative Care Network (ICPCN) and the Quality End-of-Life Care Coalition of Canada (QELCCC) and has representation on their committees. Sharon Baxter is currently the vice-chair of ICPCN.

The CNPCC is working, in collaboration with the CHPCA, to incorporate the CNPCC as part of the CHPCA website as opposed to having a stand-alone site. This would enable content to be updated in a timelier manner, will help expand its function as a Community of Practice to share knowledge and experience and provide support to improve the overall quality of the delivery of hospice palliative care for children.

The CNPCC continues to promote education initiatives while monitoring and responding to pediatric palliative care issues across the country.

CANADIAN HOSPICE PALLIATIVE CARE NURSES GROUP

The Canadian Hospice Palliative Care Nurses Group (CHPC NG) elected executive is made up of palliative care nurse leaders from across the country. These inspirational palliative care nurses volunteer their time and energy to

fulfill the group's mandate. The Nurses Group (NG) has been unified and strong, has worked collaboratively as a team and had another successful year supporting the enhancement of hospice palliative care nursing in Canada. They look forward to working for and with their members in the coming year.

INTERNATIONAL ISSUES

CHPCA is very involved in international issues and promotes advocacy, twinning/partnering and education both within Canada and on the international scene.

CHPCA is also an active member of the Worldwide Hospice Palliative Care Alliance (WHPCA) and the International Children's Palliative Care Network (ICPCN). The mandate of WHPCA is to promote hospice palliative care worldwide, including pain and symptom management.

Sharon Baxter chairs the WHPCA Advocacy Committee. The WHPCA is active in international, regional and national advocacy. The WHPCA is the secretariat for World Hospice Palliative Care Day held in early October each year. The upcoming world day will be held on October 8th, 2016. Visit the website at [www.thewhPCA.org](http://thewhPCA.org).

Sharon Baxter sits on the board of trustees of the ICPCN and in October 2016 took over the role of vice-chair of the Network. ICPCN is a UK registered charity working out of South Africa and is charged with raising issues around children's hospice palliative care worldwide. Dr. Marli Robertson from Calgary is the official Canadian representative to ICPCN.

ICPCN hosted its second Global Children's Palliative Care Conference in Argentina in early May 2016. Both Dr. Robertson and Sharon Baxter were involved.

ICPCN has launched an awareness campaign in the fall of 2016. More details can be found on our website www.icpcn.org.

CHPCA has also increased its international collaboration through its work on ehospice, for which an individual report can be found under the CHPCA websites and ehospice section.

NATIONAL/PROVINCIAL ASSOCIATION RELATIONSHIP

The CHPCA continues to work in close partnership with the provincial hospice palliative care associations. Throughout 2016-2017 the CHPCA and the provincial hospice palliative care associations continued to work according to the terms of a joint Memorandum of Understanding to further strengthen the valuable relationship between the organizations.

The main joint initiatives occurring throughout the year were in areas of information sharing, education and advocacy, and memberships. The membership committee, which was formed in 2011 with the objective of meeting with representatives of each provincial association to discuss issues of joint membership strengthening, continues to meet semi-annually with great success. In 2016 these meetings continued to discuss ways to recruit and retain members. One topic of particular interest was on how to simplify the process of sharing membership information between the provinces and the CHPCA. These meetings continue to be a great success and have proven to help strengthen the ties between provincial and national memberships.

SUSTAINABILITY AND GOVERNANCE

BOARD OF DIRECTORS

The CHPCA is led by an active, dedicated board of directors. In October 2016, the board hosted the association's Annual General Meeting in Ottawa, ON in conjunction with the Canadian Hospice Palliative Care Association's Semi-annual Board Meeting.

The board has three main committees that help support the association in effective operation:

Executive Committee

Organizational Development Committee (and its three sub-committees)

Finance Committee

The Board of Director's meets face-to-face twice annually and meets regularly by teleconference throughout the remainder of the year to discuss and conduct the business of the board.

The CHPCA Executive Director and Staff would like to sincerely thank the CHPCA's board members for their dedicated service to the organization.

ORGANIZATIONAL DEVELOPMENT COMMITTEE (ODC)

The Organizational Development Committee (ODC) is a committee of the Board of Directors charged with overseeing the ongoing development and governance of the CHPCA.

The ODC operates with the following three sub-committees:

Policy Subcommittee: The Policy Subcommittee oversaw the annual perpetual calendar ensuring that current policies were reviewed and affirmed as per the perpetual calendar.

Nominations/By-laws Subcommittee: The

Nominations/By-laws Subcommittee oversaw the members of the board of directors including managing provincial member's term dates.

Membership Subcommittee: The Membership Subcommittee oversaw the joint membership initiative occurring between the CHPCA and the provincial associations.

HASTENED DEATH COMMITTEE

The Hastened Death Committee (Formerly The Physician Assisted Death Working Group) continued to meet throughout 2016-2017. As the first year of implementation following passage of Federal legislation and provincial legislation of Medical Assistance in Dying (MAiD) kept assisted suicide at the forefront of Canadian awareness, the Hastened Death committee held a number of calls to discuss strategies on how to disseminate correct information about hospice palliative and end-of-life care in the context of newly-legalized MAiD.

CHPCA submitted a brief to the House of Commons Standing Committee on Health studying MP Marilyn Gladu's Private Member's Bill (PMB) C-277: An Act providing for the development of a framework on palliative care in Canada in March 2017. Several members of the Committee also appeared as witnesses before the committee in support of the bill. C-277 was passed by the House of Common in June 2017 and is now before the Senate for consideration.

The committee formed a smaller sub-committee to create a Q&A booklet for medical and HPC professionals including hospice volunteers about navigating conversations about MAiD with patients and their families who ask about their options. The document is free to download from CHPCA's Marketplace website at <http://market-marche.chpca.net/>.

CHPCA's ongoing goal is to ensure the

SUSTAINABILITY AND GOVERNANCE - Continued

government is focused on delivering quality end-of-life care services along a full spectrum of illness trajectories options before resorting to Medical Assistance in Dying.



Canadian Hospice Palliative Care Learning Institute

June 2018, Ottawa

Join us in Ottawa for what promises to be a wonderful learning and networking experience!



Visit our website for more details: www.conference.chpca.net

OFFICE STAFF

Effective March 31, 2017

Sharon Baxter
Executive Director

Cheryl Spencer
Administrative Coordinator, Hike Coordinator and co-coordinator of the National Conference

Laureen Nickerson
Administrative Assistant, membership and marketplace

Sarah Levesque
Communications/Policy Advisor, media, co-coordinator Week campaign, editor of AVISO and ehospice

Elizabeth Balsom (Until January 2017)
Fundraising and Communications Assistant, co-coordinator Week campaign and the National conference, coordinator social media, member of ehospice team

Nicole Rickard (Started February 28, 2017)
Fundraising and Communications Assistant, co-coordinator Week campaign and the National conference, coordinator social media, member of ehospice team

Kelly MacLaren
Partnership and Development Officer

Savanah Ashton (Until September 2016)
Project Coordinator, Advance Care Planning

Helena Towle (part-time) (now left)
Project Assistant: ACP in Canada initiative

Jessica Chippior (Until August 2016)
Project Coordinator, Advance Care Planning

Sandie Lessard (part-time contractor)
Finance Officer

Louise Hanvey (retired April 2017)
Manager, ACP in Canada Initiative

Chad Hammond (Started November, 2016)
Program Manager, ACP in Canada

SUPPORTERS 2016-2017

The CHPCA relies heavily on the support that we receive from our generous partners and sponsors whose financial assistance keeps us in operation. We would like to acknowledge our current partners and thank them for their ongoing support.

PARTNER LEVEL (\$50,000+)

Canadian Partnership Against Cancer (CPAC)

GSK

Health Canada

McMaster University

Prostate Cancer Canada

COMPASSION LEVEL (\$25,000 - \$49,000)

Purdue Pharma

DIGNITY LEVEL (\$10,000 - \$24,999)

Bayshore Home Health Care

BC Centre for Palliative Care

CBI HealthGroup

Canadian Foundation for Health Improvement (CFHI)

Innovative Medicines Canada

University of Ottawa

COMFORT LEVEL (\$5000 - \$9,999)

Tilray

The CHPCA would like to acknowledge the considerable in-kind donation of time made by our dedicated and hard-working board of directors. Without their efforts, the CHPCA would not be able to accomplish so many of the important activities outlined throughout this report.

We would also like to once again offer a special thank you to our lawyer John Peart of Nelligan O'Brien Payne who has given tirelessly of his time for over ten years. His guidance and knowledge has served us beyond measure. Thank you John, enjoy your retirement!

BOARD OF DIRECTORS 2015-2016

Effective March 31, 2017

EXECUTIVE COMMITTEE:

President – Rick Firth
Past President – Laurie Anne O'Brien
Vice President - Val Paulley
Secretary / Treasurer – Jeff Christiansen
Executive Committee Member and British Columbia Provincial Member – Meg Milner

PROVINCIAL MEMBERS:

Alberta – Terri Woytkiw
New Brunswick – Shirley Vienneau
Newfoundland – Linda Abbott
Nova Scotia – Carolyn Marshall
Ontario – Vivian Papiaz
Quebec – Justine Farley
Saskatchewan – Jean Morrison
Prince Edward Island – Linda Callard

Consumer Member-at-Large:

Beryl Cable-Williams

CHPCA BOARD COMMITTEES

EXECUTIVE COMMITTEE

Chair: Rick Firth

ORGANIZATION DEVELOPMENT COMMITTEE

Chair: Laurie Anne O'Brien

POLICY SUB-COMMITTEE

Chair: Carolyn Marshall

NOMINATIONS/BY-LAWS SUB-COMMITTEE

Chair: Laurie Anne O'Brien

MEMBERSHIP SUB-COMMITTEE

Chair: Rick Firth

FINANCE COMMITTEE

Chair: Jeff Christiansen

CHPCA TASK GROUPS / COMMITTEES

CHPCA TASK GROUPS / COMMITTEES

CANADIAN NETWORK OF PALLIATIVE CARE FOR CHILDREN (CNPCC)

Chairs: Hal Siden & Marli Robertson

HASTENED DEATH COMMITTEE (previously called the PAD Committee)

Chair: Sharon Baxter

VOLUNTEER ISSUES TASK GROUP

Chair: Joan Williams

AWARDS COMMITTEE

Chair: Donna Kavanagh

LEGAL AND HUMAN RIGHTS COMMITTEE

Chair: Sharon Baxter

CHPCA CHAMPIONS COUNCIL

Mr. Russell Williams, (Chair), President
Innovative Medicines Canada (formerly Rx&D)

Ms. Kathryn Butler Malette, Chief Human Resources Officer (retired)
The House of Commons Canada

Hon. Sharon Carstairs (retired)
The Senate of Canada

Mr. Bill Greenhalgh, CEO
Human Resources Professionals Association

Mr. Rob McCulloch, Vice-President, Fundraising Strategy
United Way Centraide Canada

Dr. Balfour Mount, Emeritus Professor of Medicine (retired)
McGill University

Mr. Michael Sangster, Vice President of Government Relations
TELUS Canada

Ms. Shirlee Sharkey, President and Chief Executive Officer
Saint Elizabeth

FINANCIAL STATEMENTS

The Canadian Hospice Palliative Care Association is pleased to present the Financial Statements for the period of April 1, 2016 – March 31, 2017.

The Board of Directors each year reviews the audited statements as prepared by our external auditor, Ouseley Hanvey Clipsham Deep LLP, and the results of that review are the approved financial statements as seen here in this report. We are pleased to be able to share with you our Statement of Financial Position and Statement of Revenue and Expenditure.

STATEMENT OF FINANCIAL POSITION

CANADIAN HOSPICE PALLIATIVE CARE ASSOCIATION

STATEMENT OF FINANCIAL POSITION
AS AT MARCH 31, 2017

ASSOCIATION CANADIENNE DE SOINS PALLIATIFS

ÉTAT DE LA SITUATION FINANCIÈRE
AU 31 MARS 2017

	2017	2016	
CURRENT ASSETS			ACTIF À COURT TERME
Cash	\$ 153,490	\$ 204,170	Encaisse
Investments (note 3)	100,000	300,000	Placements (note 3)
Accounts receivable	184,242	82,563	Compte débiteurs
Prepaid expenses	44,706	86,341	Frais payés d'avance
	482,438	673,074	
CAPITAL ASSETS (note 5)	180	629	IMMOBILISATIONS (note 5)
	\$ 482,618	\$ 673,703	
CURRENT LIABILITIES			PASSIF À COURT TERME
Accounts payable and accrued liabilities	\$ 51,505	\$ 80,359	Comptes créditeurs et frais courus
Deferred revenue (note 4)	312,372	412,939	Revenu reporté (note 4)
	363,877	493,298	
NET ASSETS			ACTIFS NETS
Internally restricted (note 7)	-	-	Gravés d'affectations d'origine interne (note 7)
Unrestricted	118,741	180,405	Non affectés
	\$ 482,618	\$ 673,703	

STATEMENT OF OPERATIONS

CANADIAN HOSPICE PALLIATIVE CARE ASSOCIATION

STATEMENT OF OPERATIONS
FOR THE YEAR ENDED MARCH 31, 2017

ASSOCIATION CANADIENNE DE SOINS PALLIATIFS

ÉTAT DES OPÉRATIONS
POUR L'EXERCICE TERMINÉ LE 31 MARS 2017

	2017	2016	
REVENUE			REVENU
Conference	\$ 225,859	\$ 440,095	Congrès
Education	19,727	26,128	Éducation
Donation	324,756	322,782	Dons
Grants	300,803	335,516	Subventions
Interest	1,130	1,666	Intérêt
Membership fees	52,094	56,705	Cotisations des membres
Administrative services	44,649	24,460	Services administratifs
Resource material	36,253	46,782	Documentation
Miscellaneous	-	20,724	Divers
	1,005,271	1,274,858	
EXPENDITURE			DÉPENSES
Advertising and promotion	3,635	2,172	Publicité et promotion
Amortization	449	4,030	Amortissement
Bank charges	4,438	8,445	Frais bancaires
Communications	25,731	33,466	Communications
Contracted services	256,147	247,012	Services impartis
Dues and subscriptions	3,088	3,487	Cotisations et abonnements
Facility rentals	58,755	169,425	Location des installations
Human resources	486,284	540,171	Ressources humaines
Insurance	3,493	4,113	Assurance
Meeting costs	31,893	41,479	Coût des réunions
Office supplies	5,959	40,727	Fournitures de bureau
Postage	11,931	21,290	Affranchissement
Printing	19,793	26,259	Impression
Professional fees	12,622	7,854	Honoraires professionnels
Rent	48,582	60,459	Loyer
Teleconferences	7,364	7,814	Téléconférences
Telephone and facsimile	9,858	10,078	Téléphone et télécopie
Training and professional development	409	173	Formation et perfectionnement professionnel
Translation	18,618	41,756	Traduction
Travel	57,641	58,542	Déplacements
Voluntary recognition and honoraria	245	-	Honoraire et reconnaissance des bénévoles
	1,066,935	1,328,752	
NET EXPENDITURE FOR THE YEAR (note 8)	\$ (61,664)	(53,894)	DÉPENSES NETTES POUR L'EXERCICE (note 8)
NET EXPENDITURE FROM PROJECTS	(51,485)	-	DÉPENSES NETTE DES PROJETS
NET EXPENDITURE FROM CORE	(10,179)	(53,894)	DÉPENSES NETTES DES CORE

Full audited statements are available upon request. Please contact Cheryl Spencer at cspencer@chpca.net