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CANADIAN HOSPICE PALLIATIVE CARE ASSOCIATION  
ASSOCIATION CANADIENNE DE SOINS PALLIATIFS

# 2010 - 2011 ANNUAL REPORT

"THAT ALL CANADIANS HAVE ACCESS TO QUALITY END-OF-LIFE CARE"



NAVIGATING SAFE PATHWAYS TO QUALITY HOSPICE PALLIATIVE CARE

[WWW.CHPCA.NET](http://WWW.CHPCA.NET)





## VISION STATEMENT

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“That all Canadians have access to quality end-of-life care.”

### Mission Statement

The Canadian Hospice Palliative Care Association (CHPCA) is the national association which provides leadership in hospice palliative care in Canada.

The CHPCA offers leadership in the pursuit of excellence in care for persons approaching death so that the burdens of suffering, loneliness and grief are lessened.

The CHPCA will strive to achieve its mission through:

- collaboration and representation
- increased awareness, knowledge and skills related to hospice palliative care of the public health care providers and volunteers
- development of national norms of practice for hospice palliative care in Canada
- support of research on hospice palliative care
- advocacy for improved hospice palliative care policy, resource allocation and supports for caregivers

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## PRESIDENT'S REPORT

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Dear Members of CHPCA,

It has been an honour to serve as the President of the Canadian Hospice Palliative Care Association for the last two years.

It has been a time of change and advancement on many levels within our field and, as you read this annual report, I am sure you will be pleased and greatly impressed by the range of partnerships, projects and initiatives undertaken by the CHPCA over the past year. There has been increasing activity and interest in end-of-life care, with the formation of the Parliamentary Committee on Palliative and Compassionate Care, reports tabled by Sharon Carstairs and the Quality End of Life Care Coalition of Canada, and national funding for several new initiatives. The CHPCA has been central to many of these, offering the expertise of their staff and members, practical support and direction. We have become the 'go-to' organization for leadership, information and strategic thinking on national end-of-life issues.

It has been a privilege to work with this organization over the past few years. The Board of Directors has consistently provided a broad range of experience, expertise and perspective that is invaluable in providing leadership and setting direction for the Association. It must be noted however, that it is our small but mighty team of staff who implement the strategic thinking and work plan of the organization. Led by our dynamic Executive Director, Sharon Baxter, they are a dedicated, skilled group who work tirelessly to improve end-of-life and bereavement care for Canadians. On behalf of the Board of Directors, I want to express my admiration and appreciation to all those who give so much to the mission and vision of the CHPCA.

I look forward to my final two years on the Board as Past President, and hope I have, in some way, contributed to the success of this Association.

Sincerely,

Wendy Wainwright, President CHPCA



## ANNUAL REPORT 2010 – 2011

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The Canadian Hospice Palliative Care Association (CHPCA) is pleased to provide you with highlights of the association's activities throughout the 2010 – 2011 fiscal year. Should you wish to have more information on anything in this report please contact the national office at 1-800-668-2785 or e-mail: info@chpca.net.

The CHPCA developed a new Strategic Plan in 2009-2010 which can be found at [www.chpca.net](http://www.chpca.net). This new Strategic Plan will guide the work of the association for the next five years.

The Strategic Plan saw the creation of six new strategies. These are:

- Strategy #1: Integrate hospice palliative and end-of-life care principles and practices into all health settings.
- Strategy #2: Educate health care providers in all health settings.
- Strategy #3: Promote evidence-informed policy.
- Strategy #4: Build strong partnerships to improve hospice, palliative and end-of-life care.
- Strategy #5: Raise awareness about hospice palliative end-of-life care.
- Strategy #6: Build the capacity of the Canadian Hospice Palliative Care Association.

The economic downturn of the last few years affected the CHPCA this past year, showing a deficit for the first time in many years. The CHPCA has confidence that this situation will not be repeated and are approaching new, innovative projects with renewed optimism.

The CHPCA focused most of its work in the six main areas above but continued to work on the following key areas in 2010 - 2011:

- Advocacy, Public Policy and Education
- Communication and Awareness
- Sustainability and Governance

Best wishes,

Sharon Baxter  
Executive Director



## ADVOCACY, PUBLIC POLICY AND EDUCATION

**Influencing National Policy Decision Makers**  
The CHPCA continues to interact with the federal government towards improved access to hospice palliative care programs and services in Canada. The CHPCA engaged Health Canada, the Public Health Agency of Canada, Heritage Canada, Human Resource and Social Development Canada, Industry Canada, Canadian International Development Agency, Canadian Revenue Agency (taxation) and other departments that play a role in end-of-life care.

The CHPCA has identified nine health strategies within the federal government that could and should incorporate hospice palliative and end of life care into their frameworks. These nine strategies include:

- Canadian Partnership Against Cancer (CPAC)
- Chronic Disease Management
- Lung Health
- HIV/AIDS
- Mental Health
- Heart Health
- Seniors
- Diabetes
- Aboriginal Health

The CHPCA is currently attempting to work with each of these strategies in some way.

The CHPCA is quite engaged with the Canadian Partnership Against Cancer, sitting on the Cancer Journey Action Group as well as engaging in work around hospice palliative care. CPAC is showing leadership in the area of cancer hospice palliative care and is poised to do much more in the coming five year term.

The CHPCA has tried to engage with the national Chronic Disease Management strategy with limited success this past year but will

continue to work in this area as this becomes a bigger and bigger issue for aging Canadians.

### POLITICAL STRATEGY

The CHPCA submitted a brief to the House of Commons, Standing Committee on Finance for the pre-budget consultation around hospice palliative care in August 2010. Representatives were subsequently invited to present to the committee in November 2010. The 2011 federal budget included a 3 million dollar announcement for hospice palliative care. Details are being worked out as this document goes to print. The CHPCA commends the government for a strong first step and are hopeful that the federal government will continue to look at hospice palliative care issues as they pertain to health and other areas of Canadians lives.

The non-partisan Parliamentary Committee on Palliative and Compassionate Care worked hard in a 2010 meeting with Canadians across the country to better understand the need for increased attention to end-of-life care. This multi-party group of MPs spanning the political spectrum promote awareness of glaring deficiencies in Canada's palliative and compassionate care framework, foster constructive dialogue and substantive research on an array of related subjects, and implement policies to address this critical deficiency. The report coming out of this committee is due to be released in November 2011 so stay tuned.

### QUALITY END-OF-LIFE CARE COALITION OF CANADA (QELCCC)

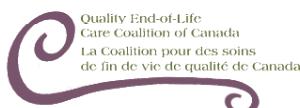
The CHPCA has served as the Secretariat for the Quality End-of-Life Care Coalition of Canada (QELCCC) since its inception in 2000, coordinating the work of the Coalition including work-planning, coordination, and report writing. As the Secretariat, the CHPCA continues to host teleconferences for the six QELCCC Committees (Executive, Advocacy,



Research Utilization; Communications & Public Awareness, Family and Caregiver Support; and Education). In 2010, the QELCCC released Blueprint for Action: 2010 - 2020. The report identified new priority areas and recommendations for the next 10 years and provided a summary of progress made to date, current knowledge, issues and gaps.

The QELCCC met in January 2011 to develop the 2011 Workplan (available for viewing at [www.qelccc.ca](http://www.qelccc.ca)). The QELCCC's major goal in 2011 is to continue to disseminate and use the Blueprint as an advocacy tool. The Blueprint also guides the development of the QELCCC's annual workplan, and serves as a touchstone for end-of-life care researchers, policy makers and providers.

More information about the QELCCC, including its mid-year and annual reports can be found at: [www.qelccc.ca](http://www.qelccc.ca).



## ADVANCE CARE PLANNING IN CANADA: A NATIONAL FRAMEWORK AND IMPLEMENTATION

In the fall of 2008 CHPCA began a five-year project – Advance Care Planning in Canada: A National Framework and Implementation. This program is intended to raise awareness about the importance of advance care planning and to equip all Canadians – individuals, families, communities and health professionals - with the tools they need to effectively engage in the process.

It's about conversations.  
It's about decisions.  
It's how we care for each other.

Advance Care Planning in Canada: National Framework was developed to provide a model for advance care planning to guide related activity, program development, and practice across Canada. It has resulted in collaboration across Canada to engage professionals and citizens in advance care planning. It is an initiative of the Canadian Hospice Palliative Care Association under the guidance of a Task Group comprised of a number of partners from across Canada.

### Advance Care Planning Tools

Along with the development of a National Framework to identify and better understand advance care planning practices in Canada, the Task Group has been working to raise awareness of advance care planning through a national campaign that includes a website, an advance care planning resource commons and the launch of a national day to remind Canadians to speak up and start the conversation.

The Speak Up: Start the Conversation about end-of-life care campaign officially launched on April 12, 2011. The team spent much of January to March busy working on the launch of the campaign. For more information on the Speak Up Campaign please visit: <http://www.advancecareplanning.ca/>

The sponsors for this second phase of the project are: The GlaxoSmithKline Foundation and the Canadian Partnership Against Cancer.

## IMPLEMENTATION OF CANADIAN SOCIAL WORK END-OF-LIFE COMPETENCIES INTO PROFESSIONAL EDUCATION CURRICULA

In 2004, a task group known as SCOPE (Social Work Competencies on Palliative Education) formed to address a gap in



undergraduate and graduate education curricula and continuing education programs on end-of-life care in Canada. Their first project saw the development of 11 competencies to guide social work education and practice with people facing end-of-life issues. The second initiative built upon the previous work and undertook a broader consultation process to validate the competencies and create a strategic plan for implementing them into education and practice settings.

In 2011 the SCOPE task group, in conjunction with the CHPCA completed work on the third phase of the project, which was directed towards integrating the competencies into the generalist social work education curricula. This phase saw the completion of a set of standardized curriculum components that can be adopted and adapted for use by all schools of social work. The SCOPE group continues to work towards promoting the competencies as a requirement for schools of social work to address end-of-life care in their curricula.

## ASSOCIATION TASK GROUPS

### CANADIAN NETWORK OF PALLIATIVE CARE FOR CHILDREN (CNPCC)



The Executive Committee of the CNPCC continues to be an active committee that meets by teleconference. The purpose of this committee is to:

- maintain a network
- collaborate
- assume a role of leadership
- advocate

The committee has been focusing its attention on the following four key areas:

- research promotion
- pediatric Norms of Practice
- surveillance and education

The CNPCC maintains a web site, designed and maintained by a volunteer, at [www.cnpcc.ca](http://www.cnpcc.ca) and is linked to the [www.chpca.net](http://www.chpca.net) website.

### INTERNATIONAL COOPERATION TASK GROUP AND INTERNATIONAL ISSUES

The International Cooperation Task Group continues to provide advice and guidance on issues pertaining to international cooperation. This committee hasn't been very active in 2010-2011 due to time constraints and lack of funding but continues to promote advocacy, twinning and education. The committee is optimistic that this work will continue and grow.

The CHPCA has an ongoing relationship with the African Palliative Care Association and most recently have shared resources and materials in French with them in an effort to assist them with the French speaking countries in Africa.

Please visit the website at [www.chpca.net](http://www.chpca.net) for more details. The CHPCA is also an active member of the Worldwide Palliative Care Alliance (WPCA) please refer to the last section of this report for more details on the WPCA.

### VOLUNTEER ISSUES TASK GROUP

The Volunteer Issues Task Group continues to advise the Volunteer Issues Committee on issues related to the volunteer component. Members of the task group continue to be involved in the program planning of the national conference in 2011. In 2010 funding was secured to continue work on the National Volunteer Manual. The Volunteer Issues Committee is planning to announce the launch date of the National Volunteer Manual at the 2011 National Conference in St. John's, Newfoundland and Labrador.



## NATIONAL NORMS OF PRACTICE TASK GROUP

CHPCA has received funding for a revision of the Norms of Practice and is currently striking the advisory committee and hope to have this revision ready for launching in Banff June 1-3, 2012.

## COMMUNICATIONS/ AWARENESS

### COMMUNICATION STRATEGY

The CHPCA continues to closely follow the Communication Strategy outlined in 2009. The strategy is a three year plan which elaborates on the association's key messages, the environment, and key communication activities. Additionally, the CHPCA has been using social media such as "Twitter" and "Facebook," to continue connecting with a wider audience. Issues that continue to be a main focus include: access to hospice palliative care and the inconsistency of availability of hospice palliative care programs and services at the provincial and territorial level; and support for caregivers, including the Compassionate Care Benefit (CCB), for which the CHPCA continues to assist with Knowledge Translation projects to increase awareness. The CHPCA will continue to review its focus and activities in response to relevant socio-economic and political changes.

### MEDIA AND PUBLIC RELATIONS

Media interest was steady throughout most of 2010-2011, with peaks in the spring during the National Hospice Palliative Care Week (NHPCW), the Hike for Hospice Palliative Care 2010, and in the fall, during the Canadian Hospice Palliative Care Conference.

The CHPCA is actively engaged with the following federal departments or agencies: Health Canada, Human Resources and Skills

Development Canada, Social Development Canada, Canadian International Development Agency and the Prime Minister's Office (PMO). Both independently, and through its relationship with the QELCCC, the CHPCA has been in correspondence with the federal government around national access to hospice palliative care; the CHPCA also continues to provide advice and support to the provincial associations as they work with provincial and territorial governments on issues relating to health policy.

## AVISO

AVISO is the association's membership newsletter. Published in January, May and September in print and electronic formats, it offers information to the CHPCA membership regarding research and policy developments in hospice palliative care, both in Canada and internationally. Members may choose to receive the newsletter via e-mail or by regular mail. The CHPCA is planning to make AVISO available in digital format only starting in the 2011-2012 fiscal year. Regular features include: President's Report, Executive Director's Report, Provincial Association Updates, updates on the CHPCA projects and updates from the CHPCA Interest Groups and Committee work. AVISO also regularly features articles submitted from the hospice palliative care community on a variety of topics.

### CHPCA WEBSITES

The CHPCA remains committed to its policy of hosting both an English language and French language website, and is pleased to note that more than 90% of the website content is mirrored in both languages on both sites. A key resource found on the web site ([www.chpca.net](http://www.chpca.net)) is the CHPCA's Hospice Palliative Care Fact Sheet. The Fact Sheet provides current "quick facts" regarding the availability and accessibility of hospice



palliative care services and is often used as an advocacy tool. The Fact Sheet was drastically updated in 2010, and will undergo another minor update in fall 2011. The CHPCA also continues to post news releases and links to internal and external reports of interest to the hospice palliative care community. The CHPCA web site also features research articles, reports, and resource commons for all practitioners in the field of hospice palliative care.

### THE MONTHLY UPDATE AND E-BLASTS

The Monthly Update is prepared and sent electronically to the CHPCA members and those with an interest in hospice palliative care issues, allowing for timely communication to a broad stakeholder base. The Updates focus on providing information about recent key activities related to hospice palliative care policy issues, as well as CHPCA activities. The Updates also allow for other members of the hospice palliative care community to announce recent findings or events that may be of interest. The CHPCA continues to use an HTML e-mail service provider to allow for more efficient and effective communication, as well as more reliable e-mail delivery, and easier administration of e-mail addresses. Currently the Monthly Update is sent to approximately 4,000 individuals. The CHPCA also sends out periodic E-Blasts for certain events or research studies. Persons wishing to receive the CHPCA Monthly Update and E-Blasts can be added to the distribution list by sending a request to [info@chpca.net](mailto:info@chpca.net).

### POLICY CHAMPIONS AND POLICY ALERTS

The CHPCA maintains an e-mail list of policy champions who are periodically sent information and breaking news regarding

hospice palliative care issues. This e-mail list is designed to quickly contact key individuals interested in hospice palliative care advocacy and public policy issues.

The Champion e-mail list was used a number of times in the 2010-2011 to provide information updates regarding the Speak up: Start the conversation about end-of-life care campaign and to announce the 2011 Election Kit and other materials. Having 4,000 policy champions is exciting and the CHPCA hopes to continue to use this avenue for future advocacy.

### CIRCLE OF CHAMPIONS

In the spring of 2010, the CHPCA introduced its new Circle of Champions in Caring as a way to build stronger relationships with existing individual donors, to connect with new donors and to establish a formal channel to provide more in-depth information for donors. The Circle of Champions in Caring will be one of the main vehicles for donors to learn about their impact as champions of hospice palliative care in Canada.

The Circle of Champions in Caring shares a common hope – that when the end of life comes to us or a loved one, that it may be peaceful and free from pain.

By making an annual donation to the CHPCA, each donor becomes part of the Circle of Champions in Caring and joins other compassionate community leaders who believe that hospice palliative care is an essential part of life so that, at the end of life, the burdens of suffering, loneliness and grief are lessened. Each Circle of Champions in Caring member receives the following:

- Quarterly electronic updates of your gift at work
- A copy of ‘A Caregiver’s Guide – A Handbook About End-of-Life Care’
- A copy of all Living Lessons® resources
- Recognition on the CHPCA Donor Wall at the National Hospice Palliative Care Conference



- A one year subscription to the CHPCA Newsletter, AVISO
- Recognition in the CHPCA Annual Report (for donations over \$500)
- A printed copy of the CHPCA Annual Report (for donations over \$500)
- A bi-annual letter from the Chair of the Board of Directors (for donations over \$100)

### CHAMPION'S COUNCIL

The CHPCA is pleased to introduce the members of the CHPCA Champion's Council. This group of dedicated community and business leaders has come together in the past year to lend their voice and be champions in advancing the profile of hospice palliative care across Canada. They are dedicated advocates and supporters, and we are very proud to call them friends.

The Champion's Council was instrumental in helping to proclaim National Advance Care Planning Day on April 12, 2011 and are busy working on some exciting new high-profile initiatives and speaking engagements. Together with the CHPCA, the Champion's Council will be launching a new campaign during Canadian Hospice Palliative Care Conference in St. John's, Newfoundland and Labrador on Sept. 10th, 2011. This new initiative will help re-define perspectives on hospice palliative care and help create meaningful conversations. Stay tuned – it will be exciting.

Thank you to our Champion's Council members:

- The Honourable Sharon Carstairs; Senator, Senate of Canada
- Ms. Kathryn Butler Malette; Chief Human Resources Officer, House of Commons of Canada
- Mr. Paul Lucas; President & CEO, GlaxoSmithKline Inc.
- The Honourable Michael MacDonald; Senator, Senate of Canada
- Dr. Balfour Mount; Emeritus Professor of

- Medicine, McGill University
- Mr. Michael Sangster; Vice-President, Federal Government Relations, TELUS
- Mr. Russell Williams; President, Rx&D Canada's Research-Based Pharmaceutical Companies

### CHPCA MARKETPLACE

The CHPCA marketplace is a dynamic 'one-stop shop' for hospice palliative care resources and information materials for health care providers, volunteers and family and informal caregivers. Items available are:

- information brochures
- training manuals
- research documents
- DVD's
- caregiver handbooks
- on-line resources



New to the Marketplace is the 'Palliative Care Formulary,' a unique comprehensive text of essential information about medications used in hospice and palliative care. The range and depth of information provided is unparalleled. This document is written specifically for palliative care and hospice specialists, with class and individual drug monographs.

After a short absence from the Marketplace, the CHPCA is happy to again offer the 'Pallium Palliative Pocketbook' and '99 Common Questions (and more) about Hospice Palliative Care: A nurse's handbook.'

These items and more can be viewed and ordered online at [www.market-marche.chpca.net](http://www.market-marche.chpca.net)

The CHPCA also distributes the marketplace catalogue when the CHPCA exhibit booth is displayed at national and provincial conferences.

### LIVING LESSONS INFORMATION SERVICE

The Living Lessons® Information Service continues to be a valuable initiative in providing end-of-life information and support to



Canadians across the country and around the world. Since its inception in 1997, it has undertaken a number of activities to raise the awareness of patients, caregivers (professional, family and informal), policymakers, decision-makers, and the general public regarding hospice palliative care resources, programs and services in their community. In 2010-2011, the Living Lessons® Information Service continued to respond to requests and provided assistance with enquiries regarding: resources for patients, caregivers, volunteers, family members, doctors, nurses, social workers, spiritual counsellors, researchers, those working in pediatrics, rural health workers, pharmacists, alternative medical care providers, aboriginal issues, volunteer groups, students, media and the general public; availability of hospice palliative care programs and services throughout Canada and other countries; and resources and information for bereaved caregivers, volunteers, family members and friends.

The CHPCA gratefully recognizes The GlaxoSmithKline Foundation for the ongoing partnership with the CHPCA in supporting the Living Lessons® Information Service.

## HIKE FOR HOSPICE PALLIATIVE CARE

2010 marked the eighth annual Hike for Hospice Palliative Care across Canada which took place on Sunday May 2nd, 2010. Over 6,000 people participated throughout 99 hospice palliative care organizations. 2010 marked an increase in total funds, raising over \$1,549,597 nationally. The purpose of the Hike is not only to raise much-needed funds for hospice palliative care in Canada, but also to raise awareness of the many challenges within the hospice palliative care field and to promote the phenomenal work that volunteers and professionals perform daily. We sincerely thank all national sponsors for their commitment to this important event.

2010 was the third year that the CHPCA coordinated the use of an on-line fundraising website for the Hike. This tool proved to be very successful as it allowed registrants to easily collect donations on-line and was a great way to increase funds for hospice palliative care hike sites.

The sponsors of the 2010 Hike for Hospice Palliative Care were:

- The GlaxoSmithKline Foundation
- Bayshore Home Health

The 2010 Hike for Hospice Palliative Care and the CHPCA was pleased to have recruited Peter Mansbridge as the Honorary Chair for both the 2010 Hike for Hospice and the National Hospice Palliative Care Week.



## NATIONAL HOSPICE PALLIATIVE CARE WEEK

National Hospice Palliative Care Week (NHPCW), the CHPCA's annual awareness campaign, celebrates and shares the achievements and advancements of hospice palliative care throughout the nation. It also educates Canadians about hospice palliative care and is a time to reflect on many of the challenges facing professionals, families and informal caregivers. The 2010 NHPCW took place from May 2-8, 2010. This year, the CHPCA and the National Hospice Palliative Care Committee chose to build upon the World Hospice Palliative Care Day's campaign: "Hospice and Palliative Care: Discovering Your Voice." The focus of the theme helped empower people living with a life-limiting illness, and helped encourage them – along with their caregivers and family members to share their experiences around what hospice and palliative care means to



them. Organizations across Canada hosted a variety of events which included: a palliative care fundraising concert; volunteer appreciation activities; ribbon campaigns; palliative care education seminars; ‘lunch and learns’; hospice open houses; and palliative care conferences. Peter Mansbridge acted as the honorary chair for the 2010 NHPCW.

The sponsors of the 2010 National Hospice Palliative Care Week were:

- The GlaxoSmithKline Foundation
- Health Canada
- Valeant Canada Limited

Planning began for the 2011 National Hospice Palliative Care Week campaign and Peter Mansbridge was recruited to participate as the Honorary Chair once again.

### CANADIAN HOSPICE PALLIATIVE CARE CONFERENCE

From October 28th to 31st, 2010 more than 500 health care professionals including physicians, nurses, administrators, social workers, therapists, pastoral care providers, academics, volunteers and students gathered in Ottawa at the Westin Hotel to take part in the 2010 Canadian Hospice Palliative Care Conference: Changing the National Perspective on Hospice Palliative Care. The CHPCA worked in unison with local Hospice organizations in Ottawa to plan this event. The CHPCA coordinated the logistics and planning the bulk of the Conference at a national level along with volunteers and local logistical support.

The Program Committee developed a program including workshops, oral presentations and poster presentations. The six Conference streams included: Advocacy and Leadership, Education, Innovations and Partnerships in Service Delivery, Interdisciplinary Patient, International Issues and Family Centered Care and Research. The sponsors of the 2010 Canadian Hospice

Palliative Care Conference were:

- Government of Canada
- Bayshore Home Health
- Canadian Partnership Against Cancer
- Purdue Pharma
- PFIZER
- Rx&D – Canada’s Research-Based Pharmaceutical Companies
- The GlaxoSmithKline Foundation
- Valeant Canada Limited
- TELUS™

With additional support from Family Caregiver Magazine and the Military Hospitaller Order of Saint Lazarus of Jerusalem.

### NATIONAL ON-LINE DIRECTORY OF HOSPICE PALLIATIVE CARE PROGRAMS AND SERVICES

Since launching the Canadian Directory of Hospice and Palliative Care Programs and Services in 2002, the CHPCA has leveraged broad access to information concerning the availability of hospice palliative care programs and services in every province and territory in Canada. The searchable Directory currently contains contact information for more than 525 hospice palliative care programs and services in Canada. A directory update began in 2010 giving the directory a newer more user friendly interface. Updated fields of information were also included in the new directory. A project to collect the most up-to-date information from each of the hospice palliative care programs commenced in 2010 and will be fully completed in 2011. Programs and Services can register at: <http://www.chpca.net/business>

### CHPCA INTEREST GROUPS

The Canadian Hospice Palliative Care Association has encouraged the establishment of eleven Interest Groups for the use of its members. These Interest Groups have been created by the members, as a means of



information sharing across Canada and abroad. The members of the Interest Groups typically meet face to face each year just before the association's Annual General Meeting.

Vehicles for sharing information include:

- free space in the Association's newsletter AVISO
- space on the CHPCA website devoted to each of the eleven Interest Groups
- Yahoo list serve
- For more information about the CHPCA interest groups please visit: [http://www.chpca.net/about\\_igs](http://www.chpca.net/about_igs)

## NATIONAL/PROVINCIAL ASSOCIATION RELATIONSHIP

The CHPCA continues to look for opportunities to work in partnership with the provincial associations. Information sharing, education and advocacy continue to be the mainstays of these joint initiatives. In 2010, the CHPCA and the provincial associations continued to work according to the Memorandum of Understanding helping to further strengthen this valuable relationship.

## SUSTAINABILITY AND GOVERNANCE

### BOARD OF DIRECTORS

The Canadian Hospice Palliative Care Association is led by an active, dedicated Board of Directors. In October 2010, the Board of Directors hosted the association's Annual General Meeting in Ottawa, Ontario. In keeping with the CHPCA governance model, the Board of Directors continues to have four main committees including the Executive Committee, the Organizational Development Committee, the Finance Committee, and the Awards Committee. These committees assist the Board of Directors in the effective operation of the

association.

The Board of Directors were pleased to present the following awards at the Annual General Meeting:

- Award of Excellence – Mr. Fred Nelson
- Balfour Mount Champion Award – Quality End-of-Life Care Coalition of Canada

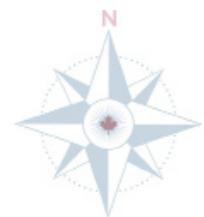
## ORGANIZATIONAL DEVELOPMENT COMMITTEE

The Organizational Development Committee (ODC) is a committee of the Board of Directors charged with overseeing the ongoing development and governance of the CHPCA. The ODC operates with the following three sub-committees:

- Policy Sub-Committee: The Policy Sub-Committee oversaw the annual perpetual calendar ensuring that current policies were reviewed and affirmed as per the perpetual calendar.
- Nominations/By-Laws Sub-Committee: The Nominations/By-Laws Sub-Committee oversaw the nomination process for Vice President to the Board of Directors, elected by the general membership during the 2010 Annual General Meeting.
- Membership Committee: The Membership Sub-Committee oversaw the joint membership initiatives occurring between the CHPCA and the provincial associations.

## EUTHANASIA AND ASSISTED DYING WORKING GROUP

In response to the resurfacing of the issue of euthanasia and physician assisted dying (also known as Physician Assisted (PAD) Task Group in 2005, comprised of CHPCA Board members with a keen interest in these issues (which became Euthanasia and Assisted Dying Working Group in 2008). To facilitate the process, the CHPCA engaged a



professional researcher/writer to assist with the development of the discussion document, which was released in late 2006.

In 2008, the Committee thoroughly reviewed all feedback received since the release in 2006 and reaffirmed its decision to not create a formal position statement on this issue, due to the huge diversity of background and opinion represented among its 3,000 members that was again reflected in the feedback process. However, the Committee did make some revisions to the document, based on suggestions from individual and association members. The revised Issues Paper was completed and released in early 2010. At the May 2011 Board Meeting the Board struck a reconstituted committee to look at future issues. This new committee will be more active in 2011 so stay tuned for details as this committee progresses.



## EXTERNAL ORGANIZATION LIAISON

### HEALTH CHARITIES COALITION OF CANADA (HCCC)

HCCC, a member based organization, is dedicated to advocating for sound public policy on health issues and promoting the highest quality health research. HCCC strives for excellence in health policy and seeks to ensure that the federal government and policy makers look to the Coalition and its members for timely advice and leadership on major health issues of concern to Canadians; and that they recognize the competence, commitment and contributions of health charities in improving the health and well-being of Canadians.

Currently, HCCC has 26 national health charities as members, including CHPCA. HCCC's priority areas are: (1) Advocacy on health policy and health research, (2) Networking (which

includes an Annual Roundtable for the members and two CEO Forums), and (3) Membership and Revenue Generation. HCCC's Governing Council provides leadership to the Coalition, which also has standing committees on health policy and health research.

The CHPCA is an active member of HCCC, sharing office space and personnel. CHPCA also provides financial services to HCCC for an annual fee.

Sharon Baxter, Executive Director of the CHPCA, is currently the chair of the Standing Committee on Health Policy.



### WORLDWIDE PALLIATIVE CARE ALLIANCE (WPCA)

The CHPCA is also an active member of the Worldwide Palliative Care Alliance (WPCA). Sharon Baxter sits on the Board of Trustees of the WPCA as well as chairs the WPCA Advocacy Committee. The WPCA is active in international, regional and national advocacy. The WPCA is the secretariat for World Hospice Palliative Care Day held in early October each year.



## NATIONAL OFFICE STAFF (EFFECTIVE MARCH 31/11)

Executive Director	Sharon Baxter
Administrative Coordinator	Cheryl Spencer
Administrative Assistant	Laureen Nickerson
Communications Officer	Jennifer Kavanagh until February 2011
Partnership and Development Officer	Caroline Kayll
National Conference Coordinator	Michael Peterson
Project Coordinator (Hike/Week)	Linda Truglia
Finance Officer (Part time contractor)	Sandie Lessard
Administrative Assistant – ACP Project	Gillian Fernie



## BOARD OF DIRECTORS 2010-2011

### EXECUTIVE COMMITTEE

President – Wendy Wainwright  
Past President – Larry Librach  
Vice President – Sarah Walker  
Treasurer – Ed MacLaren  
Member – Laurie Anne O’Brien  
Provincial Members  
Alberta – Pansy Angevine  
British Columbia – Terri Odeneal  
Manitoba – Paul Henteleff  
New Brunswick – Mary Hitchman  
Newfoundland - Laurie-Anne O’Brien  
Nova Scotia – David Henderson  
Ontario (HAO) – Rick Firth  
Ontario (OPCA) – Debbie Gravelle  
Prince Edward Island – Mary Hughes  
Québec – Maryse Bouvette  
Saskatchewan – Carla Carlson  
Members-at-Large  
Heather Mohan Van Heerden

## CHPCA BOARD COMMITTEES

### EXECUTIVE COMMITTEE

Chair: Wendy Wainwright

### ORGANIZATIONAL DEVELOPMENT COMMITTEE

Chair: Larry Librach  
Policy Sub-Committee Chair: Sarah Walker

### MEMBERSHIP COMMITTEE

Chair: Rick Firth

### BY-LAWS & NOMINATIONS SUB-COMMITTEE

Chair: Larry Librach

### FINANCE COMMITTEE

Chair: Ed MacLaren

### AWARDS COMMITTEE

Chair: Laurie Anne O’Brien

### CHPCA TASK GROUPS

#### CANADIAN NETWORK OF PALLIATIVE CARE FOR CHILDREN (CNPCC)

Co-Chairs: Simone Stenekes & Dr. Hal Siden

#### EDUCATION TASK GROUP

Chair: Sharon Baxter

#### HIV/AIDS TASK GROUP

Chair: Deborah Randall-Wood

#### INTERNATIONAL COOPERATION

#### TASK GROUP

Chair: Dr. Bernard Lapointe

#### NATIONAL PUBLIC POLICY TASK GROUP

Chair: Sharon Baxter

#### NORMS OF PRACTICE TASK GROUP

Chair: Dr. Frank Ferris

#### VOLUNTEERS ISSUES TASK GROUP

Chair: Joan Williams



## SUPPORTERS

The CHPCA gratefully acknowledges all contributions received in the 2010-2011 fiscal year and thanks those who made our work possible. Although we appreciate all gifts and support, only contributions of \$5,000 or more are listed:

### PARTNER LEVEL – (\$50,000+)

Canadian Partnership Against Cancer  
GlaxoSmithKline Foundation  
Health Canada

### COMPASSION LEVEL – (\$25,000 - \$49,999)

Bayshore Home Health  
Canada's Research-Based Pharmaceutical Companies (Rx&D)  
Purdue Pharma  
The Military and Hospitaller Order of St. Lazarus of Jerusalem  
Valeant Canada

### DIGNITY LEVEL – (\$10,000 - \$24,999)

Health Charities Coalition of Canada  
McGill University  
Pfizer  
Queen's University  
University of British Columbia

### COMFORT LEVEL – (\$5,000 - \$9,999)

Designated CanadaHelps Gifts  
Designated United Way Gifts  
Heritage Canada  
TELUS



3.

**CANADIAN HOSPICE PALLIATIVE CARE ASSOCIATION****STATEMENT OF FINANCIAL POSITION****AS AT MARCH 31, 2011**

	<b>ASSETS</b>	
	<b>2011</b>	<b>2010</b>
<b>CURRENT</b>		
Cash	\$ 280,604	\$ 211,894
Investments	150,000	200,000
Accounts receivable	180,353	158,621
GST/HST recoverable	20	26,205
Prepaid expenses	<u>60,632</u>	<u>67,519</u>
	<u>\$ 671,609</u>	<u>\$ 664,239</u>
	<b>LIABILITIES</b>	
<b>CURRENT</b>		
Accounts payable and accrued liabilities	\$ 98,972	\$ 111,077
Deferred revenue (note 5)	<u>395,106</u>	<u>347,377</u>
	494,078	458,454
	<b>NET ASSETS</b>	
<b>BALANCE - END OF YEAR</b>	<u>177,531</u>	<u>205,785</u>
	<u>\$ 671,609</u>	<u>\$ 664,239</u>

Commitments (note 7)

**Approved on behalf of the Board:**\_\_\_\_\_  
Director\_\_\_\_\_  
Director

McCAY DUFF LLP, CHARTERED ACCOUNTANTS



5.

**CANADIAN HOSPICE PALLIATIVE CARE ASSOCIATION****STATEMENT OF REVENUE AND EXPENDITURE****FOR THE YEAR ENDED MARCH 31, 2011**

	<u>2011</u>	<u>2010</u>
<b>REVENUE</b>		
Conference	\$ 337,442	\$ 372,924
Donations	450,987	402,877
Grants	394,498	407,926
Interest	1,207	527
Membership fees	46,491	45,480
Resource materials	30,704	34,891
Miscellaneous	<u>11,950</u>	<u>27,728</u>
	1,273,279	1,292,353
<b>EXPENDITURE</b>		
Advertising and promotion	3,155	2,466
Bank charges	21,841	18,849
Contracted services	406,796	294,654
Dues and subscriptions	4,179	2,936
Facility rental	147,994	194,624
Human resources	408,984	412,254
Insurance	4,351	4,259
Meeting costs	2,576	8,785
Office supplies	5,988	14,456
Postage	32,062	22,275
Printing	42,401	38,468
Professional fees	6,797	6,907
Rent	36,735	33,722
Teleconferences	6,105	5,965
Telephone and facsimile	11,598	9,362
Training and professional development	2,390	1,000
Translation	51,412	76,987
Travel	<u>106,169</u>	<u>143,550</u>
	<u>1,301,533</u>	<u>1,291,519</u>
<b>NET REVENUE (EXPENDITURE) FOR THE YEAR</b>	<b>\$(_ 28,254)</b>	<b>\$ 834</b>

McCAY DUFF LLP, CHARTERED ACCOUNTANTS